



girls
inc.

Girls Incorporated
of Metro Denver

Fundraising Tips

Your participation in the 2010 Colorado Wild Women 4th Annual Duathlon benefiting Girls Inc. of Metro Denver is the first step toward inspiring all girls to be strong, smart, and bold! Next is raising pledge dollars. [Fundraise online by accessing your team page and emailing your friends, family and coworkers.](#)

Even beginners find getting pledges easy - just ask! People will be happy to support our vision of a world full of strong, smart and bold girls. Here are some tips to help you with your fundraising:

- Start asking for pledges early!
- Set a goal and tell people what it is. Let everyone know that you're training for the Colorado Wild Women Duathlon benefiting GIMD and need their donations to help local girls reach their full potential.
- Research your company's matching gift program. You could double your money!
- Remember to thank every individual who helps you reach your goal. Let them know they're making a difference.
- Provide updates - let people know how much you've raised and how close you are to reaching your goal.

Who to Ask

- People you see daily, especially those who know you're participating in the duathlon. So many lives have been touched by positive role models and Girls Inc. programming, you will find lots of support.
- People in your phone, address and email lists - **everyone** you know who would encourage you in your commitment to inspiring all girls to be strong, smart, and bold!
- Others as you think of them. People will be honored to be part of your effort.

Things You Should Know

- Donations are tax-deductible.
- [Learn more about our programs](#)
- You could win a prize!

Ways to Ask

Via email

When you register, you have the option to create your own personal fundraising page. Use this tool to create an address book and email all of your friends, family, coworkers, etc.

You Can:

- Customize your message
- Collect pledges by email; get pledge payments via credit card, and forward emails to others, expanding your reach!

Via Letter

Send letters to people on your list without email.

Through others

Ask your parents, friends, spouse or significant other to pass the word around to their friends and coworkers.

Raise it Fast

- For a goal of raising \$100: Ask 20 people for \$5 or 10 people for \$10
- For a goal of raising \$150: Ask 15 people for \$10 or 6 people for \$25
- For a goal of raising \$500: Ask 50 people for \$10 or 25 people for \$20

Pledge Amounts

Be clear about your goal. Ask everyone to give something and make it clear that no amount is too small. Every contribution will make a difference — even if it's only \$5.00. Remember, \$5.00 each from 20 people is \$100.00!

Remember

- You're not raising money for yourself. You're raising money to support the mission of Girls Inc. of Metro Denver – inspiring all girls to be **strong**, **smart** and **bold**!
- Every pledge you collect makes a difference!