



2020 STRATEGIC PLAN

OUR BOLD GOAL

Girls Inc. of Metro Denver (GIMD) is the leader in delivering high-impact programs to girls and advocating for girls' rights in Colorado. As GIMD invests in organizational and programmatic growth, the organization will continue to partner with girls to remove barriers that limit their innate power and advance gender equity in the world around them.

girls inc.

of Metro Denver



DELIVER

Girls Inc. of Metro Denver will deliver high-impact programs to girls.

Girls are safe, supported and mentally healthy

Girls can navigate social, economic, and gender barriers

Programming is responsive to girls' needs and interests



LEAD

Girls Inc. of Metro Denver will expand programs and services to meet girls' needs.

Programs focus on highest need girls and communities

GIMD is a leader in pro-girl, school-based programs

Community partnerships will advance gender equity



ADVOCATE

Girls Inc. of Metro Denver will be a local leader in advocating and advancing rights and opportunities for all girls.

Girls have the skills, experience and confidence to advocate for themselves and others at all levels of government

GIMD has the capacity to effectively influence policy impacting girls



GROW

Girls Inc. of Metro Denver will have access to the resources needed to build capacity and fuel growth.

GIMD will invest in sustainable funding to support growth

GIMD will support and retain high-quality staff

Technology is integrated to support on-site and remote learning